

Innovating Anaesthesia Together
**15th World Congress
of Nurse Anaesthetists**
BRISBANE 7 - 9 MAY 2026

Marketing Tool Kit



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About WCNA 2026

The 15th World Congress of Nurse Anaesthetists will take place from 7–9 May 2026 at the Brisbane Convention and Exhibition Centre, in the heart of Queensland’s vibrant capital. Hosted by the Australasian College of PeriAnaesthesia Nurses (ACPAN), this congress will be a celebration of innovation, collaboration, and the global nurse anaesthesia community. Brisbane’s warm hospitality, dynamic culture, and world-class venue make it the perfect setting to connect with colleagues from around the world.

Purpose of this digital marketing tool kit

This tool kit is designed to support speakers, sponsors, exhibitors and delegates in promoting their involvement in WCNA 2026. Whether you’re presenting, exhibiting, or attending, this resource provides practical tools and strategies to help you share your participation, build excitement, and engage with the global nurse anaesthesia community. By using this tool kit, you can: Increase visibility for your session, brand, or presence at the congress. Drive engagement across digital platforms. Help create a vibrant, well-connected event experience for all attendees.

Benefits of using this tool kit

Spark engagement: Share updates, insights, and sneak peeks about your involvement in WCNA 2026 across social media and digital platforms.

Guide participation: Help others discover your session, booth, or activities and encourage real-time interaction.

Amplify your reach: Use the media kit to boost your visibility before and during

the congress.

Stay visible: Maintain a consistent online presence to keep your audience informed and excited.

How to use this tool kit

Promoting your presence is easy with this digital marketing tool kit. Just follow these simple steps to get started:

1. Download the assets

Access the promotional materials provided in this presentation. These include ready-to-use graphics tailored for varying levels of participation at WCNA 2026.

2. Use the captions on page 5 & 6

Optimise the pre-written captions located on pages 5 & 6. It’s designed to be engaging and informative—perfect for grabbing attention.

3. Copy and paste

Copy the caption relevant to your level of participation (pages 5 & 6) and pair it with the corresponding image or graphic (page 4) and tweak to suit your usual content if needed on your chosen platform (LinkedIn, Facebook, Instagram, or X).

4. Hit publish!

Post your content and start engaging with your audience. Don’t forget to tag #WCNA2026 and use the official congress hashtags to boost visibility.



Dates

7-9 May 2026



Venue

Brisbane Convention and Exhibition Centre



General Enquiries

hello@wcna2026.com



Website

wcna2026.com



Hashtag

#WCNA2026

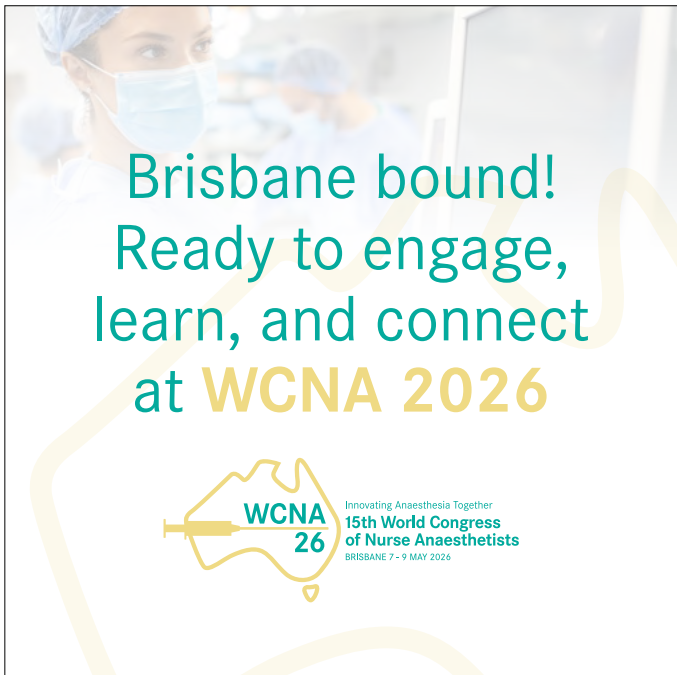


Socials

Facebook: WCNA26

Social Tiles

Both square (1080x1080px) and portrait (1350x1080px) versions available for download. **Don't forget to tag #WCNA26.**



Tip: Make your presence stand out! Personalise one of our pre-designed social media tiles by adding your booth number so your audience knows exactly where to find you at WCNA 2026.

Social Captions

Accompany one of these captions with the social media tiles.



Speaker caption

I'm proud to be presenting at the 15th World Congress of Nurse Anaesthetists (WCNA 2026) in Brisbane, Australia, from 7–9 May 2026!

As part of this incredible global gathering, I'll be leading a session on [TOPIC] designed to deepen your knowledge, sharpen your skills, and spark meaningful conversations in the field of nurse anaesthesia.

The WCNA 2026 program presents a fantastic opportunity to learn and engage with material on:

- Clinical practice and innovation
- Education and leadership
- Global health and workforce development
- Technology and sustainability
- Patient safety and quality care

These sessions are designed to be interactive, practical, and globally relevant—perfect for advancing your skills and connecting with peers from around the world.

Let's connect, learn, and grow together in beautiful Brisbane, I hope to see you there!

Learn more and register at <https://wcna2026.com/registration/>

#Nursing#Anaesthesia #NurseAnesthetist #NursesInAnaesthesia #WCNA2026
#Brisbane #Conference #ACPAN #IFNA #Register

Sponsor caption

We are proud to be supporting the 15th World Congress of Nurse Anaesthetists (WCNA 2026) in Brisbane, Australia, from 7–9 May 2026!

As a sponsor of this incredible global gathering, we're excited to help create an inspiring environment where nurse anaesthetists from around the world can connect, learn, and innovate. Our involvement reflects our commitment to advancing excellence in perioperative and anaesthesia care.

The WCNA 2026 program presents a fantastic opportunity to engage with content focused on:

- Clinical practice and innovation
- Education and leadership
- Global health and workforce development
- Technology and sustainability
- Patient safety and quality care

We're looking forward to meaningful conversations, new partnerships, and showcasing how we support the future of nurses working in anaesthesia.

Let's connect in beautiful Brisbane—we hope to see you there!

Learn more and register at <https://wcna2026.com/registration/>

#Nursing#Anaesthesia #NurseAnesthetist #NursesInAnaesthesia #WCNA2026
#Brisbane #Conference #ACPAN #IFNA #Register #Sponsor

Social Captions



Delegate caption

I'm excited to be attending the 15th World Congress of Nurse Anaesthetists (WCNA 2026) in Brisbane, Australia, from 7–9 May 2026!

As part of this incredible global gathering, I'll be joining nurse anaesthetists and perioperative professionals from around the world to explore the latest in clinical practice, innovation, and leadership in our field.

The WCNA 2026 program presents a fantastic opportunity to learn and engage with material on:

- Clinical practice and innovation
- Education and leadership
- Global health and workforce development
- Technology and sustainability
- Patient safety and quality care

I'm looking forward to gaining new insights, connecting with peers, and being part of a truly inspiring event.

Let's connect and grow together in beautiful Brisbane—I hope to see you there!

Learn more and register at <https://wcna2026.com/registration/>

#Nursing#Anaesthesia #NurseAnesthetist #NursesInAnaesthesia #WCNA2026
#Brisbane #Conference #ACPAN #IFNA #Register #Delegate

Exhibitor caption

We're proud to be exhibiting at the 15th World Congress of Nurse Anaesthetists (WCNA 2026) in Brisbane, Australia, from 7–9 May 2026!

As part of this incredible global gathering, we're excited to connect with nurse anaesthetists from around the world and showcase how we support excellence in perioperative and anaesthesia care.

The WCNA 2026 program offers a fantastic opportunity to engage with content focused on:

- Clinical practice and innovation
- Education and leadership
- Global health and workforce development
- Technology and sustainability
- Patient safety and quality care

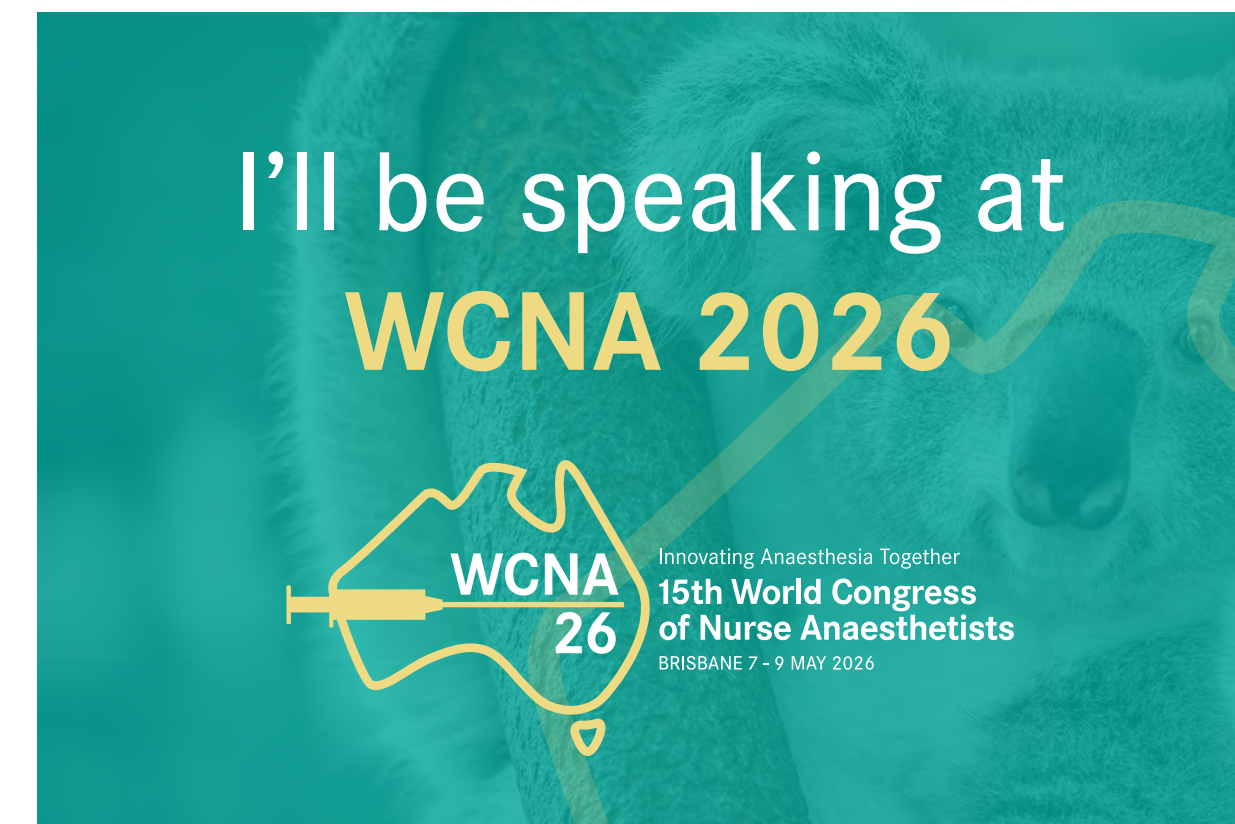
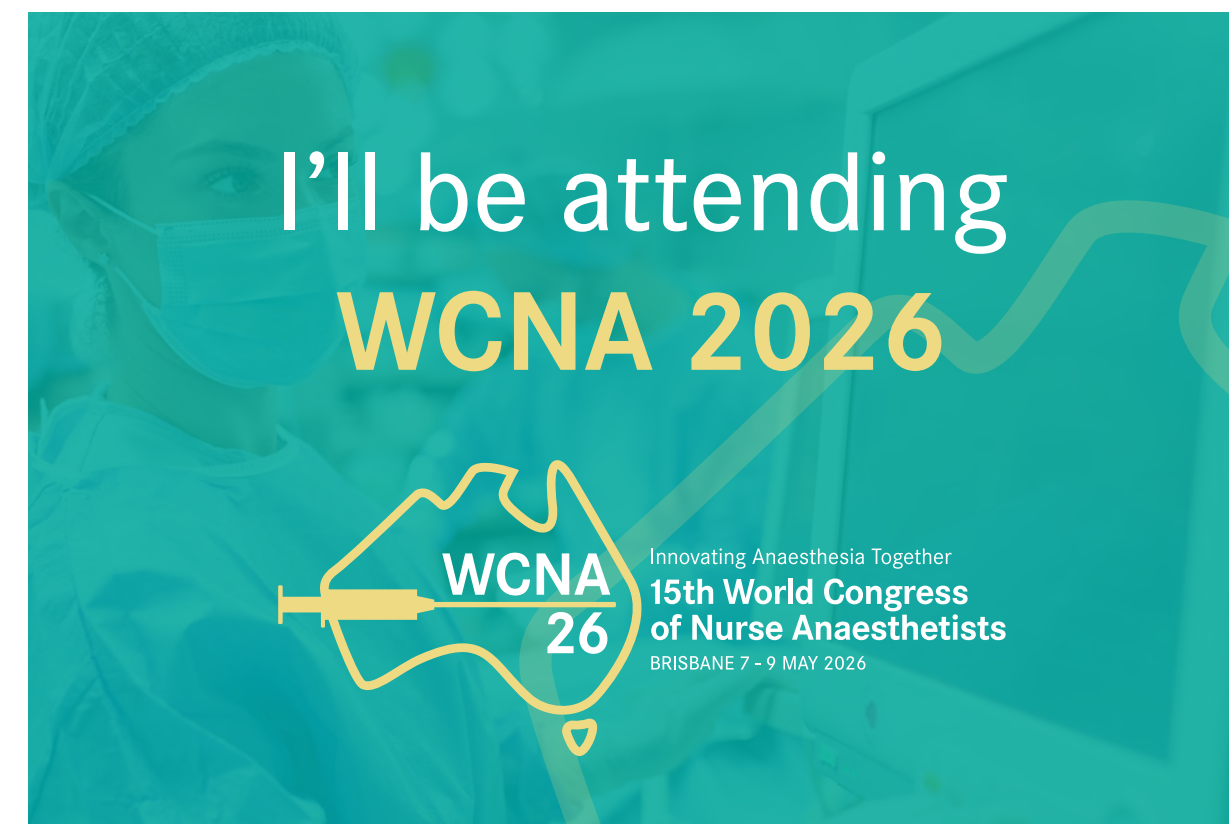
We're looking forward to meaningful conversations, new connections, and sharing our latest solutions.

Let's connect in beautiful Brisbane—visit us at our booth to explore how we're contributing to the future of the industry!

Learn more and register at <https://wcna2026.com/registration/>

#Nursing #Anaesthesia #NurseAnesthetist #NursesInAnaesthesia #WCNA2026
#Brisbane #Conference #ACPAN #IFNA #Register #Exhibitor

eDM Banners



Email Signatures






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We are proud partners
of WCNA 2026





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I'll be speaking
at WCNA 2026





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I'll be attending
WCNA 2026

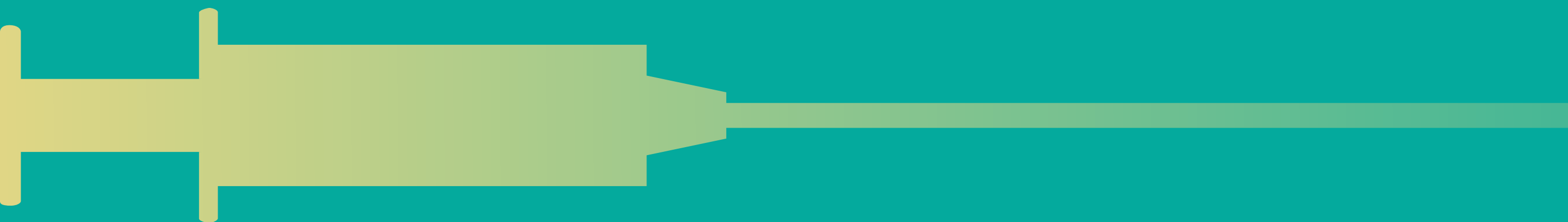


Powerpoint Template





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